

Global MBA Past Curriculum (Before 2023)



Curriculum

Category	Courses	Remarks
Tool kit	<ul style="list-style-type: none"> · Principles of Economics · Data Analysis 	Prerequisite Courses for Dual Degree Program
전공필수(Major Requirement) (At least 6 out of 7 courses must be completed)	<ul style="list-style-type: none"> · Marketing · Corporate Finance · Organizational Process · Strategic Management · Operations Management & Management Science · Management Information System · Financial Accounting 	For dual degree students at Fudan University, the course <Investments> is recognized as a "전공필수(Major Requirement)"
전공선택(Major Elective) (At least 6 credits must be earned in each concentration area)	Concentration Area	
	Accounting & Finance	Management & Organizations
	Operations & Information System Management	Strategic Marketing Management
Seasonal Semester	Independent Study or Intern Mentoring Program (MBA Field Practice)	

Course requirements

- ✓ The Global MBA program is typically conducted over **4 semesters (2 years), with a total of 45 credits** required for graduation. Among these, students must complete at least 6 core mandatory courses.
- ✓ **The Distinguished Lecturer Series**, which comprises public lectures conducted by top executives and industry experts from various domestic and international companies, must be attended and **completed at least twice** before graduation.

Independent Study (Seasonal Semester)

- ✓ During summer or winter, which is conducted outside of the regular academic semesters, the **Independent Study course** is offered to enhance students' practical skills. This course allows students to engage in in-depth exploration of various field-based issues under the supervision of a faculty advisor.
- ✓ Through **collaborative planning with faculty advisors**, the course **enables students to conduct** diverse field-focused research such as the development of business case studies, execution of industry projects, and participation in domestic and international short-term training programs.

Concentration Area & Major Elective Subjects

Category	Concentration Area & Subjects	
전공선택 (major elective)	Accounting & Finance	Valuation-Theory & Practice
		Investments
		Emerging Market Finance
		Behavioral Finance
		Derivative Securities
		Global Finance Seminar
		Financial Institution and Risk Management
	Management & Organizations	Negotiation and Strategic Decision Making
		Leadership & Organization Management
		Strategic HRM
	Strategic Marketing Management	Integrated Marketing Communication
		Strategic Brand Management
		Marketing Research
		Consumer Behavior
		Metaverse Business Creativity
	Operations & Information System Management	SCM and Operation Innovation
		E-Business
		Big data and Business Management
		Smart Management

※ At least 6 credits must be earned in each concentration area